SIGNIS SERVICES ROME

Media solutions for enriching local

media landscapes

signis Services Rome is dedicated to media development and media access. Our work is focused on providing equipment, technical assistance, and training to Catholic organizations that wish to strengthen communications in their communities. We support the development of their projects, be they television or radio stations, satellite internet, recording studios or communications centers, and much more. By doing this, we create jobs, empower individuals, and grow the capacity of the local people, who are the final beneficiaries.



GNIS I ANNUAL REPORT 2020

OUR SERVICES

SIGNIS SERVICES ROME



PRODUCTION STUDIO

A custom-made studio to fit your needs. Produce all types of audiovisual and multimedia material with this studio that includes monitors, computers, various editing and production softwares, speakers, racks, master keyboards, lights, or even musical instruments!



RADIO STUDIO KIT

Broadcast using the most accessible means of communication in no time. Our Radio Kit includes all the technical equipment that you may require, like microphones, headphones, computers, racks, and software. In addition, we help you set up the antenna and even get solar panels to make your radio station sustainable.



CINEMA IN A BOX

Host movie nights at your local cultural center, use it as a tool for pastoral development, host meetings and events, do presentations, and even teach lessons! All this is possible with our Cinema in a box, a comfortably packed projector with a widescreen, microphones, and a speaker.

INTERNET BY SATELLITE

Get your diocese online with our VSAT telecommunications system kit. Equipped with a parabolic antenna, a 3W block upconverter (BUC), a low noise block converter (LNB) and a modem, this kit will put you online in the blink of an eye. Receive constant technical assistance and connect to one of the several signal providers we partner with to reach the whole world with just one click.



REPORTER KIT

Create multimedia content on the go, get the scoops and innovate with this Reporter Kit. Including a digital audio recorder, a tripod, microphone, headphones, a laptop, editing software, a video camera, flash memories, an external hard disk and accessories, this kit is perfect to deliver timely, professional information.





MUSIC IN A BOX

Let's get loud! This kit offers a high-quality recording studio with a digital mixer, computers, production softwares, headphones with amplifier, and a master keyboard for electronic arrangements, all contained in one box! Making its installation simple and fit for any environment, so your diocese, association, or community can get on their feet, rediscover their roots and enjoy the gift that music is.



WEBSITE DESIGN

Get a highly functional and responsive website to express your mission and goals. Our website design may include many features to manage news, events, multimedia files, and specific areas for contact forms, activities, streaming, a feature for donations, and much more.



Reach thousands of people using impactful images with our Television Studio Kit. This cost-effective solution allows you to make professional recordings, use a professional playout system to schedule and organize your content and receive our assistance to find the right transmission systems for your TV signal.



CONSULTING SERVICES

As experts in communication technologies, we walk with you every step of the way until your project is completed and even after. We provide technical support and pastoral assistance so you can make the most of your project and make sure to create a positive impact in your community.





CLEMENTINE ROSE Gbarnga, Liberia

Clementine is an 8-year-old student from the diocese of Gbarnga, in Liberia. She heard on the radio, via Radio Paraclete. She went to tell all her friends about it and out of dozens of competitors, she came out as the winner.

Mr. Wong is the **Director of Diocesan** Communications of Belize and alongside the Roman Catholic Diocese of Belize City & Belmopan, he "saw the urgent need for a Communications Center to propagate the faith through the use of technology" and started working with SSR to turn it into a reality. Mr. Wong shared that Belize will "continue to rely on the expert advice of SSR to help maintain and troubleshoot any difficulties" they may encounter and is looking forward to a long-term relationship with SSR.



Jacob defines himself as a "passionate, loving person, especially when it comes to helping others". With a master's degree in Plant Science with an emphasis on Food Safety and Security from Tel Aviv University in Israel, he is an agriculturist and educator. Now he is the host of "What's in the Soil?" a program broadcasted from Radio Paraclete to help Liberians improve their agriculture techniques.

Cap-well is a 33-year-old Togolese project writer and fundraiser consultant for SSR that has been living in Italy for 10 years. For Cap-well, working for SSR means "above all, a professional and personal enrichment that comes from being in contact with a diversity of skills, visions, and cultures" and the biggest challenge of working as a project writer is "better identifying the needs, the context, and the socio-economic importance of a project, and efficiently translate the information into a project proposal likely to improve directly or indirectly the lives of thousands of people".



Adelfina is a young Tanzanian iournalist who fell in love with communication as she wanted to know more about what was happening worldwide and inside her country.

She is collaborating with Radio Hekima, one of the few Catholic radio stations of the province of Songea, to "become a better professional."

Carlos is SIGNIS ALC's president and responsible for one of the winners of an SSR Call for Project Ideas: "Listening to the voices of Latin America through a community web radio". This project, which has been successfully implemented, saw the involvement of SSR by "responding with sensitivity and dedication to the regional concerns of technical advice and setting up requests for funding". Today, this project involves almost 100 young people from 11 countries throughout the region.



Selena is a mother-of-six that lives in an isolated town in the outskirts of the diocese of Mbinga. She discovered that Radio Hekima airs not only programs about environmental awareness and more, but also lessons. She decided to buy herself her first transistor radio, so she could "listen to every program and never miss a lesson." Now she is a catechist in her town.









ILL FOR PROJECT IDEAS



n 2020, SSR launched the third edition of its "Call for Project Ideas for the Launch of New Media or Communication Centers". Dioceses and Catholic organizations from around the world are invited to submit project ideas that improve communication infrastructure, and enrich their communities. The ultimate goal is to give the the voiceless a voice by providing opportunities to those who need it most, especially young people in universities.

Out of a total of 31 applications, the following six project ideas were chosen:

- The University of Makeni (Sierra Leone): multi-level mass communication center
- National Commission of Social Communications (Mali): television station
- Veritas University Abuja (Nigeria): communications center
- Catholic Diocese of Ngong (Kenya): communications center
- Eparchy of Bahirdar Dessie (Ethiopia): communications center
- Diocese of Atakpamé (Togo): communications center

As the winners, these entities receive support from our consulting services. We walk with them every step of the way until their project becomes a reality and even afterwards, as we continue to provide technical assistance.

This year, the main focus was the creation of communication centers, since they respond to a full sprectrum of communication needs.



Veritas University

ligeria has a flourishing media landscape that is ready to welcome the ideas and talents of young people. SIGNIS Services Rome is committed to supporting the education and training of the youth so they can lead a better tomorrow using communication. In our 2019/2020 Call for Project Ideas, we accompanied the proposal of Veritas University Abuja, a Catholic University in Nigeria for the creation of a new communications center that would give the students handson experience with radio broadcasting, TV production, news writing, photojournalism, editing, publishing, media production, environmental reporting and much more. This communications center is already equipping the students of Mass Communications of the University with the tools to become successful professionals able to bring the Good News, and not only, to the people of Nigeria.

