

# SIGNIS SERVICES ROME ■

*Technical solutions and communication for development to empower local communities*



**As an expert in top-notch** communication technologies, SIGNIS Services Rome (SSR) accompanies Catholic associations and organizations in their media projects. In 2019, SSR launched its second "Call 4 Project Ideas", an opportunity for Catholic organizations to strengthen communications in their communities through the development of radio and tv stations, production studios, internet connection and more. Ten ideas were chosen to receive the support and guidance of SSR and be turned into tangible projects. To find the technology that best fits the needs of the applicants, SSR constantly explores new trends and equipment by participating in international fairs like IBC Amsterdam 2019 and Africa Tech Summit Kigali 2020. SSR's aim is to empower the talents of the targeted communities who will be the ones benefiting from the improvement in their communications.



# THE JOURNEY OF A PROJECT

## 1. Receiving the project idea

Each year we launch a "Call for Project Ideas for The Launch of New Media or Communication Centers" open for dioceses, congregations, associations and mass media outlets linked to the Catholic Church.

## 2. Drafting the project

We gather the information about the local context and the criteria to follow to draft the project. We study the technical needs of the area where the project will be implemented, choose the pertinent equipment and structure the project (activities and budget).

### + **Technical analysis**

Our technical department analyses the specific technical needs of each idea to make an ad-hoc offer that fits them.

## 6. Post installation follow up

Our commitment does not end with the delivery of the material. We guarantee our stakeholders a long, personalized, and cost-free assistance. Furthermore, we offer logistical support for spare parts, allowing the user to exploit the full capacity of the equipment for a long time.

## 5. Supporting the implementation of the project

We supply in hand the turnkey materials accompanied by a specific guide that explains the process of assembly, installation, configuration and use of the equipment. We also offer remote assistance by remaining always in contact with the technicians.

## 3. Finding the donors

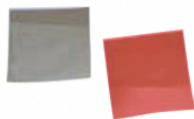
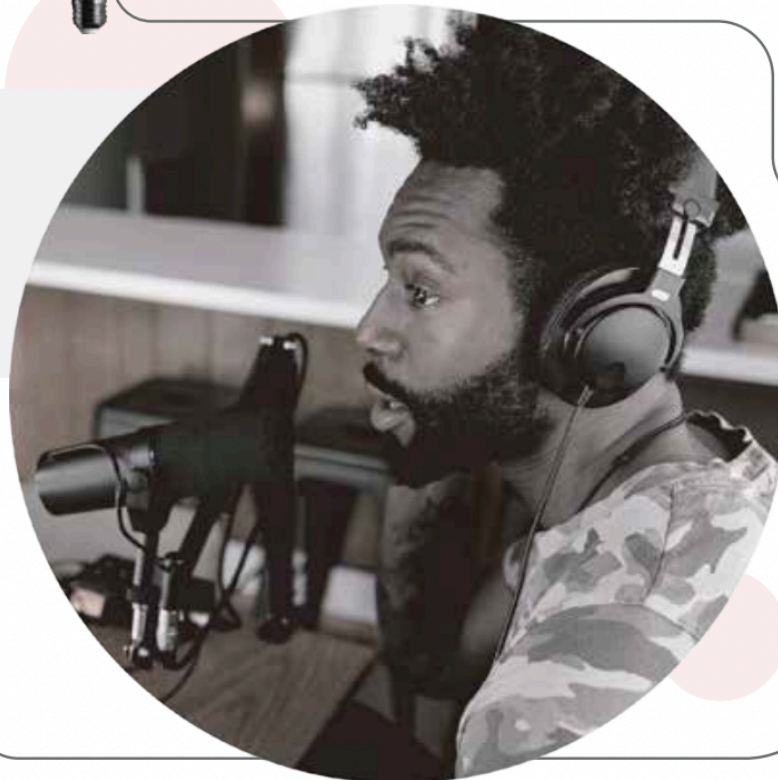
Thanks to our network and team of fundraisers, we guide and accompany our applicants in the management of relationships with potential donors, the development and implementation of fundraising strategies and the participation in calls published by different bodies.

## 4. Technology supply

We are not a classic tech equipment vendor. Rather, a strategic actor in the mission of the Catholic Church. Through our study laboratory, we assemble the best communication technologies dedicated to missionaries, religious institutes, dioceses, etc., for the exercise of their mission.

### + **Training the local team**

The core of our training is knowledge sharing. We train through distance learning, giving the local team the necessary tools to deeply understand how to best develop the project. We highlight the importance of accountability through continuous reporting.





# SIGNIS SERVICES ROME WITH YOU

## ONGOING PROJECTS:

- 1

VERITAS UNIVERSITY ABUJA (NIGERIA) – RADIO TV STATION
- 2

UNIVERSITÉ CATHOLIQUE DE BUKAVU (RDC) – RADIO TV STATION
- 3

DIOCÈSE DE MUYINGA (BURUNDI) – RADIO “LA VOIX DE LA RÉCONCILIATION”
- 4

DIOCÈSE OF MUSOMA (TANZANIA) – COMMUNICATION CENTER AND RADIO STATION
- 5

DIOCÈSE DE LUIZA (RDC) – MODERNISATION DE LA RADIO COMMUNAUTAIRE ET KIT POUR LE CYBERCAFE
- 6

VICARIATO APOSTOLICO DE GALÁPAGOS (ECUADOR) – MIGRACIÓN DIGITAL
- 7

DIOCÈSE OF BUEA (CAMEROUN) – RADIO SCHOOL GUIDE BOOKS PRODUCTION AND RADIO CENTERS IN THE PARISHES
- 8

DIOCÈSE OF MARSABIT JANGWANI (KENYA) – CENTER FOR COMMUNICATION AND SOCIAL CHANGE FOR THE NOMADIC PEOPLE
- 9

DIOCÈSE OF SUMBE (ANGOLA) – RADIO STATION
- 10

VOICE OF KARAMOJA, DIOCESE OF KOTIDO (UGANDA) – WEBSITE AND AUDIO VIDEO PRODUCTION STUDIO
- 11

ONG ZABULONG, DIOCESE DE MBUJIMAY (RDC) – CENTRE DE COMMUNICATIONS ED DE PRODUCTIONS AUDIOVISUELLES ET MUSICALES
- 12

DIOCÈSE DE PORTONOVO (BENIN) – CENTRE DE COMMUNICATION
- 13

RADIO UNITAS, DIOCESE DE DIÉBOUGOU (BURKINA FASO) – CENTRE MULTIMEDIA
- 14

DIOCÈSE OF BELIZE CITY AND BELMOPAN (BELIZE) – COMMUNICATION CENTER
- 15

SIGNIS ALC (ECUADOR) – IMPLEMENTACIÓN DE UNA RADIO DIFUSORA ONLINE
- 16

DIOCÈSE OF LUGAZI (UGANDA) – AUDIO AND VIDEO RECORDING STUDIO
- 17

DIOCÈSE OF BRIDGETOWN (BARBADOS) – VIDEO PRODUCTION STUDIO
- 18

ACWECA (KENYA) – NEW COMMUNICATION CENTER
- 19

DON BOSCO MIDEA (INDIA) – MULTIMEDIA AND COMMUNICATION CENTER
- 20

DIOCÈSE OF KITALE (KENYA) – COMMUNITY LEARNING AND RESOURCE CENTER
- 21

DIOCÈSE OF GBARNGA (LIBERIA) – RADIO PARACLETE
- 22

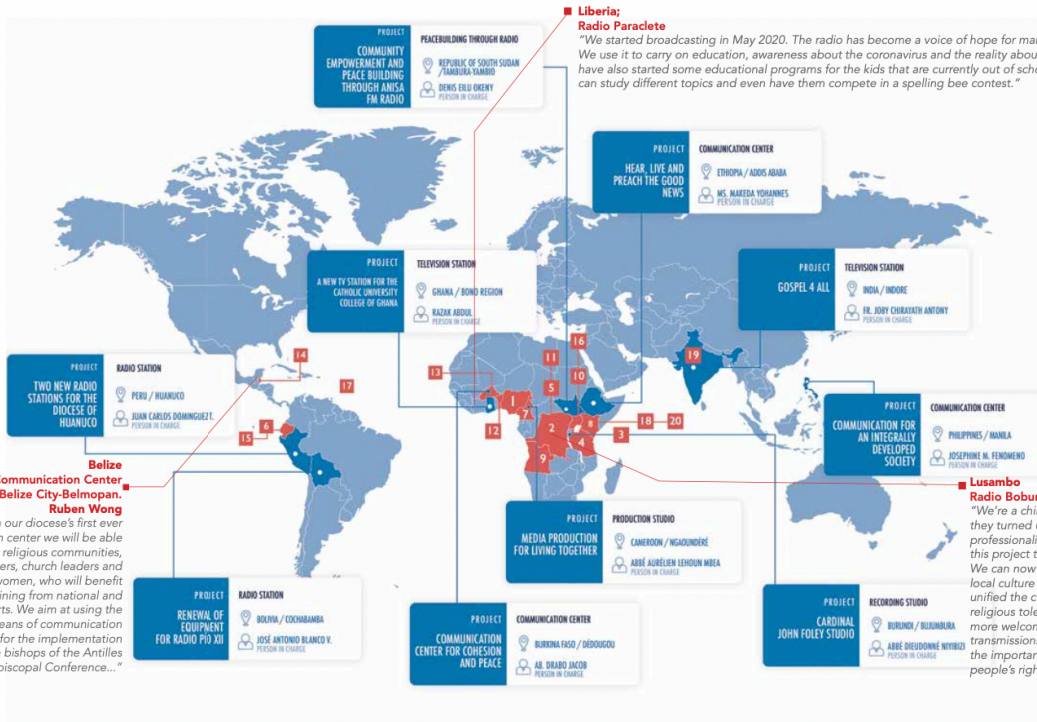
DIOCÈSE OF KABINDA (DEMOCRATIC REPUBLIC OF CONGO) – RADIO BOBUMUE
- 23

DIOCÈSE OF MBINGA (TANZANIA) RADIO HEKIMA
- 24

DIOCÈSE OF BERTOUA (CAMEROON) RADIO NOTRE-DAME

**New Communication Center for the Diocese of Belize City-Belmopan. Ruben Wong**

"With our diocese's first ever communication center we will be able to reach pastors, religious communities, youth, teachers, church leaders and religious men and women, who will benefit from receiving training from national and international experts. We aim at using the technology as a means of communication and evangelization for the implementation of the vision of the bishops of the Antilles Episcopal Conference..."



**Lusambo Radio Bobumue.**

"We're a child of SSR, their creation, because they turned us into a reality. SSR's expertise and professionalism were crucial to the development of this project that brings so much joy to the population. We can now spread the Gospel, to transform the local culture and mentality. The radio station has unified the clans and tribes of the area, improving religious tolerance and making the local people be more welcoming towards those who move here. Our transmissions have helped spread awareness about the importance of going to school, women and young people's rights."